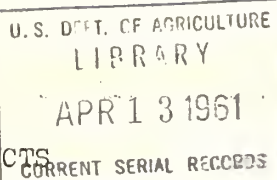


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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
NOVEMBER 1960



U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in November, estimated at 47,240,000 gallons, was the greatest production of record for the month, the Crop Reporting Board reports. Output was 6 percent more than in November 1959 and 13 percent larger than the 1954-58 average for the month. Compared with October, the seasonal decline was only 9 percent, compared with 16 percent at this time last year and an average of 14 percent in the 5-year period. Temperatures during November averaged above normal in the country generally except in California and portions of Oregon and Nevada, a section of the central Mississippi and Ohio Valleys, and limited areas of the Southeast.

Compared with November a year ago, increases in all regions varied from 3 percent in the South Atlantic to 13 percent in the West North Central. Production was 5 percent more in the North Atlantic States, where output was up 4 percent in New York and 2 percent in Pennsylvania. Increases of 8 percent occurred in both the East North Central Region and the Mountain. Production was 4 percent larger both in the South Central States and the Pacific. California had a 3-percent increase. Decreased production was shown only in Wisconsin, District of Columbia, West Virginia, Louisiana, Oregon, and lesser North Atlantic States.

Compared with the 1954-58 average for the month, gains in all regions ranged from 4 percent in the South Central to 22 percent in the South Atlantic. In the North Atlantic States, the increase of 10 percent included gains of 11 percent in New York and 5 percent in Pennsylvania. Production was 13 percent larger in both the East North Central and West North Central Regions. Output was up 20 percent in the Mountain States and 18 percent in the Pacific. California showed a 20-percent gain.

PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	39,135	43,206	42,611	44,230	+ 13	+ 4
February	40,426	40,221	44,366	47,295	+ 17	+ 7
March	48,268	47,239	53,165	54,040	+ 12	+ 2
April	52,084	55,239	56,996	57,770	+ 11	+ 1
May	59,854	62,014	64,097	63,575	+ 6	- 1
June	67,193	66,803	74,192	74,585	+ 11	+ 1
July	72,403	73,967	78,713	73,585	+ 2	- 7
August	70,089	70,963	74,929	76,510	+ 9	+ 2
September	55,746	58,623	65,301	65,635	+ 18	+ 1
October	48,553	53,031	52,985	51,990	+ 7	- 2
November	41,809	43,199	44,606	47,240	+ 13	+ 6
ELEVEN MONTH TOTAL	595,560	614,505	651,961	656,455	+ 10	+ 1

1/From enumerations.
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PRODUCTION OF ICE CREAM: NOVEMBER 1960

STATE AND GEOGRAPHIC DIVISION	5-YEAR NOVEMBER AVERAGE 1954-58 <u>1/</u>	NOVEMBER			PERCENT CHANGE IN NOVEMBER 1960 PRODUCTION FROM:	
		1958 <u>1/</u>	1959 <u>1/</u>	ESTIMATED 1960	5-YEAR AVERAGE	NOV. 1959
		Thousand Gallons			Percent	
Massachusetts	1,671	1,839	1,975	2,160	+ 29	+ 9
Connecticut	568	597	509	560	- 1	+ 10
New York	4,242	4,190	4,511	4,700	+ 11	+ 4
New Jersey	1,137	1,166	1,262	1,370	+ 20	+ 9
Pennsylvania	4,970	4,748	5,087	5,200	+ 5	+ 2
Other N.A. States ...	704	675	683	670	- 5	- 2
NO. ATLANTIC STATES	13,292	13,215	14,027	14,660	+ 10	+ 5
Ohio	2,718	2,803	2,813	2,850	+ 5	+ 1
Indiana	1,456	1,607	1,645	1,750	+ 20	+ 6
Illinois	2,204	2,386	2,354	2,530	+ 15	+ 7
Michigan	2,068	2,099	2,050	2,580	+ 25	+ 26
Wisconsin	1,380	1,450	1,448	1,390	+ 1	- 4
E. N. CENTRAL STATES	9,826	10,345	10,310	11,100	+ 13	+ 8
Minnesota	1,135	1,253	1,133	1,340	+ 18	+ 18
Iowa	819	855	792	840	+ 3	+ 6
Missouri	1,064	976	946	1,070	+ 1	+ 13
N. & S. Dakota	285	296	298	350	+ 23	+ 17
Nebraska	477	589	603	690	+ 45	+ 14
Kansas	396	421	375	410	+ 4	+ 9
WEST NO. CENT. STATES	4,176	4,390	4,147	4,700	+ 13	+ 13
District of Columbia	400	447	588	530	+ 32	- 10
Maryland	781	839	941	960	+ 23	+ 2
Virginia	713	755	720	810	+ 14	+ 12
West Virginia	324	335	352	320	- 1	- 9
North Carolina	826	871	844	900	+ 9	+ 7
Georgia	467	525	489	510	+ 9	+ 4
Florida	1,029	1,168	1,360	1,390	+ 35	+ 2
Other S.A. States ...	318	407	458	520	+ 64	+ 14
SO. ATLANTIC STATES	4,858	5,347	5,752	5,940	+ 22	+ 3
Tennessee	856	910	916	1,000	+ 17	+ 9
Alabama	466	449	467	510	+ 9	+ 9
Louisiana	543	555	532	460	- 15	- 14
Oklahoma	311	331	331	350	+ 13	+ 6
Texas	1,127	1,120	1,099	1,190	+ 6	+ 8
Other S.C. States ...	695	679	633	645	- 7	+ 2
SO. CENTRAL STATES	3,998	4,044	3,978	4,155	+ 4	+ 4
Colorado	426	444	490	550	+ 29	+ 12
Other Mt. States	899	925	982	1,035	+ 15	+ 5
MOUNTAIN STATES	1,325	1,369	1,472	1,585	+ 20	+ 8
Washington	675	724	731	820	+ 21	+ 12
Oregon	359	354	354	330	- 8	- 7
California	3,300	3,411	3,835	3,950	+ 20	+ 3
PACIFIC STATES	4,334	4,489	4,920	5,100	+ 18	+ 4
UNITED STATES	41,809	43,199	44,606	47,240	+ 13	+ 6

1/From enumerations.

Ice milk production in the United States during November, estimated at 7,510,000 gallons, was the largest November output on record, the Crop Reporting Board reports. Production was 10 percent more than in November a year ago, and 45 percent above the 1954-58 average for the month. Cumulative production the first eleven months of this year, totaling 136,815,000 gallons, was 7 percent above the same period in 1959 and 43 percent over the 1954-58 average for the period.

Compared with November last year, ice milk production was more in all regions except the North Atlantic, where it was less. The October-November seasonal decline of 26 percent this year compares with 30 percent last year and 29 percent on the average in the 1954-58 period.

PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
		Thousand Gallons			1954-58 Av.	1959
					Percent	
January	4,276	5,202	5,542	6,120	+ 43	+ 10
February	4,637	5,045	6,129	6,770	+ 46	+ 10
March	6,555	7,132	8,926	8,880	+ 35	- 1
April	8,481	10,017	11,196	11,930	+ 41	+ 7
May	10,789	12,813	14,192	14,815	+ 37	+ 4
June	12,283	13,987	16,634	18,420	+ 50	+ 11
July	13,590	15,751	18,371	19,205	+ 41	+ 5
August	13,017	15,319	17,359	18,650	+ 43	+ 7
September	9,835	11,603	13,035	14,315	+ 46	+ 10
October	7,260	8,964	9,696	10,200	+ 40	+ 5
November	5,165	6,003	6,821	7,510	+ 45	+ 10
ELEVEN MONTH TOTAL	95,888	111,836	127,901	136,815	+ 43	+ 7

1/From enumerations.

SHERBET PRODUCTION

November production of sherbet in the United States was estimated at 1,940,000 gallons. This was 8 percent more than in November 1959 and 16 percent greater than the 1954-58 average for the month. The January-November total this year was 3 percent greater than in the same months in 1959 and 14 percent above average.

Compared with November 1959, sherbet production increased in all regions except the North Atlantic and the West. Output declined 25 percent from October to November this year, as against 27 percent last year and 24 percent on the average in the 1954-58 period.

PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
		Thousand Gallons			1954-58 Av.	1959
					Percent	
January	1,510	1,706	1,696	1,840	+ 22	+ 8
February	1,605	1,613	1,853	2,090	+ 30	+ 13
March	2,310	2,217	2,621	2,690	+ 16	+ 3
April	2,990	3,214	3,366	3,505	+ 17	+ 4
May	4,055	4,208	4,371	4,375	+ 8	0
June	5,022	4,831	5,460	5,490	+ 9	+ 1
July	5,597	5,607	5,972	5,750	+ 3	- 4
August	4,800	4,748	5,188	5,435	+ 13	+ 5
September	3,011	3,104	3,777	4,000	+ 33	+ 6
October	2,197	2,498	2,480	2,580	+ 17	+ 4
November	1,678	1,749	1,799	1,940	+ 16	+ 8
ELEVEN MONTH TOTAL	34,775	35,495	38,583	39,695	+ 14	+ 3

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

12-22-60

U.S. production of Mellorine and other frozen desserts made with fats and oils other than milkfat in November, estimated at 2,760,000 gallons, was 16 percent larger than in November 1959. Output was 44 percent greater than the 5-year, 1954-58 average for the month. The January-November total this year of 43,525,000 gallons was 8 percent more than in the first eleven months of last year and 34 percent above average.

Compared with November 1959, production was less in Illinois, Missouri, Montana, and Oregon. Increases were shown in all other Mellorine-producing states. Production declined 22 percent from October this year. This compares with 26 percent between October and November a year ago and 27 percent on the average in the preceding 5-year period.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
		Thousand Gallons			1954-58 Av.	1959
					Percent	
January	1,862	2,243	2,273	2,595	+ 39	+ 14
February	2,098	2,341	2,464	2,920	+ 39	+ 19
March	2,605	2,767	3,360	3,400	+ 31	+ 1
April	2,900	3,425	3,618	3,915	+ 35	+ 8
May	3,435	4,120	4,173	4,405	+ 28	+ 6
June	3,785	4,397	4,850	5,325	+ 41	+ 10
July	4,103	4,782	5,034	4,990	+ 22	- 1
August	3,959	4,475	4,736	5,395	+ 36	+ 14
September	3,192	3,819	4,167	4,300	+ 35	+ 3
October	2,616	3,022	3,204	3,520	+ 35	+ 10
November	1,921	2,234	2,375	2,760	+ 44	+ 16
ELEVEN MONTH TOTAL	32,476	37,625	40,254	43,525	+ 34	+ 8

1/From enumerations.

Production of water ices in the United States during November was placed at 860,000 gallons - up 11 percent from November 1959 and 32 percent from the 1954-58 average for the month. Output the first eleven months this year was 4 percent less than the January-November total a year ago, but 19 percent more than average. Sharp seasonal declines were recorded in all sections of the country. Compared with November 1959, production increased in all regions of the country except the West North Central.

PRODUCTION OF WATER ICES, UNITED STATES 1960

MONTH	1954-58 Average 1/	1958 1/	1959 1/	ESTIMATED 1960	CHANGE FROM:	
		Thousand Gallons			1954-58 Av.	1959
					Percent	
January	593	701	735	705	+ 19	- 4
February	737	783	923	945	+ 28	+ 2
March	1,663	1,603	1,992	1,830	+ 10	- 8
April	2,795	2,962	3,597	3,530	+ 26	- 2
May	4,010	4,186	5,169	4,605	+ 15	- 11
June	4,958	4,705	6,182	5,825	+ 17	- 6
July	4,967	4,926	5,702	5,345	+ 8	- 6
August	3,871	3,865	4,739	4,630	+ 20	- 2
September	1,918	2,041	2,868	2,915	+ 52	+ 2
October	1,091	1,288	1,390	1,375	+ 26	- 1
November	650	743	774	860	+ 32	+ 11
ELEVEN MONTH TOTAL	27,253	27,803	34,071	32,565	+ 19	- 4

1/From enumerations.